



COUNTY SRHR AMBASSADORS ONBOARDING SESSION REPORT

Date: 6th July 2026

Time: 8:00 AM- 4:00 PM

**Venue: Jonica Foundation Offices, Elysee Plaza,
Kilimani Road**

1. INTRODUCTION

Jonica Foundation successfully conducted the County SRHR Ambassadors Onboarding Session on 6th July 2026 at the foundation's offices. The onboarding brought together all the newly recruited county SRHR ambassadors from various counties to equip them with foundational knowledge on Sexual and Reproductive Health and Rights (SRHR), advocacy, leadership, community mobilization, reporting and digital engagement.

The session aimed to prepare ambassadors to effectively represent Jonica Foundation at the various counties' level while advancing disability-inclusive SRHR awareness and advocacy within their communities.

2. OBJECTIVES OF THE TRAINING

The session aimed to:

- Introduce ambassadors to Jonica Foundation, its vision, mission, and program areas.
- Provide an understanding of SRHR and key SRHR issues affecting communities in Kenya.
- Clarify ambassador roles, responsibilities and expectations.
- Build advocacy, leadership, and community mobilization skills.
- Strengthen understanding of monitoring, reporting and ethical storytelling.
- Facilitate county-based action planning for upcoming ambassador activities.

3. SESSION PROCEEDINGS

3.1 Opening Session

The day began with participant registration, networking and collection of onboarding materials. This was followed by opening remarks, participant introductions, and an overview of the day's objectives. Participants introduced themselves, their counties, institutions and shared their motivation for joining the SRHR Ambassador Program.

3.2 Introduction to Jonica Foundation

Ambassadors were introduced to Jonica Foundation's work in promoting women's health, holistic well-being and economic empowerment.

The presentation highlighted the Foundation's flagship initiatives, including:

- Mwili Wangu SRHR

- Pamoja Pulse
- Sauti Ya Mama
- Imarika Economic Empowerment Program

Discussions emphasized the importance of community-driven solutions and grassroots leadership in addressing SRHR challenges.

3.3 SRHR Ambassador Program Orientation

Participants were introduced to the SRHR Ambassador framework, including:

- Roles and responsibilities of ambassadors.
- Community engagement expectations.
- Story collection and ethical documentation.
- Monthly reporting requirements.
- Community mobilization and outreach responsibilities.

The session clarified the ambassador's role as a trusted community advocate and liaison between communities and Jonica Foundation.

3.4 Understanding SRHR

A detailed session was conducted on Sexual and Reproductive Health and Rights (SRHR), covering:

- Bodily autonomy.
- Access to SRHR information and services.
- Informed decision-making.
- Freedom from stigma, discrimination and violence.

Key SRHR issues affecting communities in Kenya were discussed as:

- Teenage pregnancies.
- Menstrual health challenges.
- Limited access to contraception.
- HIV and STI prevalence.
- Gender-Based Violence (GBV).
- Menopause awareness gaps.
- Polycystic Ovary Syndrome (PCOS).
- Barriers faced by women and girls with disabilities.

3.5 Case Study Exercise

To encourage critical thinking and practical application of SRHR concepts, participants engaged in a case study involving a 16-year-old girl seeking contraception but fearing judgment at a health facility.

Participants discussed:

- Factors limiting adolescents' reproductive health choices.
- The role of poverty and socio-economic barriers.
- Community attitudes and stigma.
- Strategies NGOs and SRHR ambassadors can use to improve access to youth-friendly SRHR services.

The discussion generated valuable insights on adolescent rights, confidentiality and the importance of creating supportive and non-judgmental environments for young people seeking SRHR services.

3.6 Advocacy and Leadership Training

Participants received training on:

- Advocacy concepts and approaches.
- Leadership skills for community engagement.
- Stakeholder engagement strategies.
- Community mobilization techniques.
- Public communication and active listening.

The session emphasized evidence-based advocacy and the importance of engaging key stakeholders to achieve sustainable community change.

3.7 Digital Advocacy, GBV, Monitoring & Reporting

Ambassadors were introduced to digital advocacy as a tool for:

- Sharing accurate SRHR information.
- Countering misinformation.
- Promoting community campaigns.
- Supporting Sauti Ya Mama storytelling initiatives.

The Gender-Based Violence (GBV) session focused on:

- Understanding GBV.
- Ethical survivor engagement.
- Referral pathways and support services.
- Confidentiality and safeguarding.

The monitoring and reporting segment provided guidance on:

- Activity documentation.
- Monthly reporting expectations.
- Evidence collection.
- Impact measurement.

4. AMBASSADOR INTERVIEWS

During lunch break, four ambassadors participated in short interviews aimed at understanding their motivations and aspirations within the program.

The interviews explored:

- What inspired them to become County SRHR Ambassadors.
- Their areas of interest, including menopause awareness, PCOS, menstrual health and hygiene, and family planning.
- Planned activities and initiatives in their respective counties.
- The impact they hope to create among women, girls, and communities.
- Messages they would like to share regarding bodily autonomy and reproductive rights.

The interviews revealed strong enthusiasm among ambassadors to promote SRHR awareness, address misinformation, and create safer, healthier communities.

5. COUNTY GROUP WORK & ACTION PLANNING

Participants were grouped according to their respective counties to identify local priorities and develop preliminary action plans.

Each group discussed:

- The most pressing SRHR issue within their county.
- Key stakeholders and partners to engage.
- Activities they could implement within the first month.
- Support required from Jonica Foundation.

Several common concerns emerged, including adolescent pregnancies, menstrual health challenges, limited SRHR awareness, stigma surrounding family planning and inadequate access to youth-friendly health services. The exercise enabled ambassadors to begin contextualizing the program within their local realities and develop actionable solutions.

6. KEY OUTCOMES

The onboarding session achieved the following outcomes:

- Ambassadors gained a clear understanding of Jonica Foundation and its SRHR programming.
- Participants demonstrated improved knowledge of SRHR concepts and challenges.
- Ambassadors understood their roles, responsibilities, and reporting requirements.
- County teams identified priority SRHR issues and developed initial action plans.
- Participants strengthened their advocacy, leadership, and community mobilization skills.
- Valuable ambassador perspectives were captured through interviews for future storytelling and communications purposes.

7. CONCLUSION

The County SRHR Ambassadors Onboarding Session successfully equipped ambassadors with the knowledge, skills and tools required to serve as community champions for Sexual and Reproductive Health and Rights. The enthusiasm, commitment and active participation demonstrated throughout the training reflected the ambassadors' readiness to advance SRHR awareness and advocacy within their counties.

Jonica Foundation remains committed to providing continuous mentorship, capacity strengthening and technical support to ensure ambassadors effectively contribute to improving the health and well-being of women, girls, and communities across Kenya.

Report Authentication

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